

3 THEME SPOTS

WONDER PARK

May 1(Thu.) - 3(Sat.) Seoul Plaza

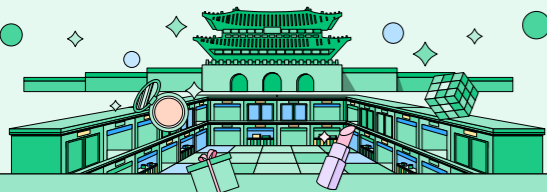
Have a relaxing moment for yourself with spring flowers and feel the festive vibes with K-Food and dancing in a garden at the heart of city.



WONDER PLAZA

May 1(Thu.) - 6(Tue.) Gwanghwamun Square

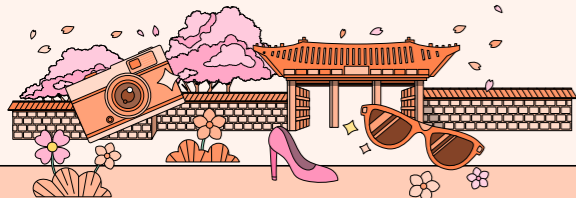
Seoul's most stylish cultural playground with trendy exhibits, experiences and marketplace, etc.



WONDERFUL ROAD

May 2(Fri.) - 6(Tue.) Deoksugung-gil

Wonderful road, a persimmon-color walkway that blends history and culture of Seoul. A photo zone with different moods day and night & a special performance spanning style and culture.



MAKE WONDERS Seoul SPRING FESTA

Wondrous moments, crafted by Seoul.
Make your spring extraordinary at Seoul Spring Festa!

Seoul Spring Festa stands as the premier cultural and tourism festival of Seoul, unfolding in the very heart of K-Content and K-Culture. Here in Seoul, the essence of Korean culture the globally beloved K-Beauty, K-Fashion, K-Pop, K-Food, and K-Art pulsates vibrantly. And Seoul Spring Festa is the singular destination to immerse yourself in all of this allure, all in one place.

Seoul Spring Festa represents a dynamic evolution of the former 'Seoul Festa,' newly reimagined this year to spearhead Seoul's transformation into a 'Fun City' - a vibrant metropolis brimming with festivals and events throughout all four seasons.

Spring, Korea's favorite season, provides the perfect backdrop as Seoul transforms into a grand stage for celebration. The entire cityscape resonates with music and light, and captivating experiences unfold at every corner, promising unforgettable memories for every visitor.



Partner Companies



seoulfesta.com @seoulspringfesta_official

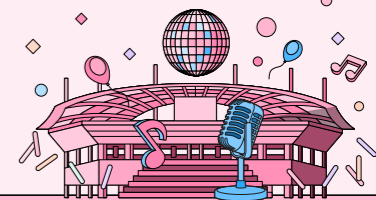


3 BIG SHOWS

WONDER SHOW

April 30(Wed.) Seoul World Cup Stadium

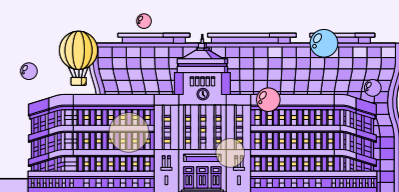
The best K-pop festival of 2025 which will be held in Seoul World Cup Stadium. A dazzling stage by global K-POP artists who are a leading force in culture.



SIGNATURE SHOW

May 1(Thu.) - 3(Sat.) Seoul Plaza

A special media art performance that will be showcased at Seoul Plaza. Never miss this moment where art and magic merge at Seoul Night.



ROAD SHOW

May 4(Sun.) Gwanghwamun Square - Cheong Wa Dae(Blue House)

FUN NIGHTWALK 5K from Gwanghwamun to the Cheong Wa Dae(Blue House). A joyful walking experience to enjoy extraordinary night view of Seoul and mini concert by popular singers.



SEOUL SEoul TOURISM ORGANIZATION

